Come in . . .

during Demonstration Week . . .

let our experts show you Red Cross Shoes proportioned to your individual foot . . . shoes made over the last that conforms to your individual foot's *figure.* In Red Cross Shoes, you have the largest selection of individual lasts in the world to choose from. And every beautiful pair, for dress, casual wear, active duty is made over the famous "Limit" Lasts that add youth to your step, act as a beauty treatment for your feet.

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